

3<sup>rd</sup> Global Organization for Leadership and Diversity Symposium

**GOLD**

LEADING AND NAVIGATING

# **TSUNAMI** CULTURE ACROSS THE PACIFIC

**Monday, March 22, 2010**

**Los Angeles, California**

[www.goldleaders.org](http://www.goldleaders.org)

Contact E-mail: [2010GoldSymposium@goldleaders.org](mailto:2010GoldSymposium@goldleaders.org)

# About the Symposium

Globalization of the marketplace and workforce diversity have created *waves of Tsunami culture* across the Pacific.

The need for better understanding of cultural influences on leadership and organizational practices has never been greater.

This symposium will bring together influential leaders from the U.S. and Japan to share their insights into business advantages gained through “Diversity & Inclusion” strategy and implementation, and to offer the necessary survival tools and opportunities to build new collaboration to succeed in a constantly changing borderless economy.



# About the Symposium

**When:** Monday, March 22, 2010

**Time:** Program 8:30 am – 5:00 pm  
Networking Reception 5:00 pm – 6:00 pm

**Where:** InterContinental Hotel  
2151 Avenue of the Stars, Los Angeles, California

**Cost:** **Super Early Bird** (Before 11/30/09) \$175.00  
**Early Bird** (From 12/1/09 to 2/15/10) \$200.00  
**Regular** (After 2/16/10) \$225.00

*\* The registration fee covers the cost of all symposium events and materials, continental breakfast, lunch, and afternoon networking reception.*



# About the Organization



Global Organization for Leadership and Diversity

**Vision:** To develop global leaders and create business and civic communities that will utilize and appreciate individual talents regardless of background.

Founded in 2006, GOLD is an organization dedicated to developing global women leaders and building leadership bridges across the Pacific. GOLD works collaboratively with business and non-profit organizations in Japan and the U.S.

*GOLD is a project of Community Partners, a 501(c)(3) non-profit organization, based in Los Angeles, California.*





# Why You Should Attend

The 2010 symposium is a **collaborative Japan – U.S. Leadership Initiative** following the successful 2007 “21<sup>st</sup> Century Women Leaders: Building Bridges Across the Pacific” symposium in Los Angeles and 2008 “Impact Leadership” symposium in Tokyo, Japan.

**Attendees will have an opportunity to:**

- Learn about **diverse** perspectives and skills required to be **successful 21<sup>st</sup> century global leaders**
- Explore strategies for developing **a professional network across the Pacific** to share resources, stimulate strategic partnerships, and expand markets
- **Be inspired by and learn** from the experience of other participants



# Who Should Attend



2007 Symposium



2008 Symposium

Corporate, business, entrepreneurial, academic, non-profit current and future leaders who wish to **strengthen their leadership skills and expand their networks by Japan-U.S. collaboration.**



# Program

The keynote addresses, panel discussions, and breakout sessions will address “**Bridge Buildings**” from three points of view:

**1) Leadership, 2) Diversity and Culture, and 3) Economic Opportunities**

## **Topics include:**

- Creating Economic Opportunities: Beyond Diversity and Corporate Social Responsibility
- Diversity in Media Contents Matters: Where We Are and Where We Are Going
- Managing Diversity through Cultural Intelligence
- Promoting Global Diversity and Women’s Initiatives across the Pacific: Opportunities and Challenges
- The Third Age of Leadership: Diversity, Globalization and Technological Change



# Program Participants

## Opening General Session

### *How High Can You Bounce?*



#### **Roger Crawford**

America's Possibility Coach

Best-selling Author

Award Winning Inspirational Speaker

Roger Crawford lives and shares an unforgettable message of authentic courage.

*Sports Illustrated* calls Roger one of the most accomplished physically challenged athletes in history. Roger becoming an NCAA Division 1 tennis champion is a powerful testament to showing that choices matter more than circumstances.

Roger's inspiring life story was included in the original *Chicken Soup for the Soul* series. He has been a featured guest on Larry King Live, Good Morning America, Inside Edition, and CNBC and has been profiled in well-known publications such as *USA Today*, *Men's Fitness* and *Fast Company*. NBC was awarded an Emmy for a television movie that featured Roger's extraordinary accomplishments.





# Program Participants

## Keynote Speakers



**Masaaki Tanaka**

President

Chief Executive Officer  
Union Bank, N.A.

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Managing Executive Officer  
The Bank of Tokyo-Mitsubishi UFJ, Ltd.



**Paula Madison**

Executive Vice President

Chief Diversity Officer  
NBC/Universal Corporate

\* \* \* \* \*

Company Officer  
General Electric

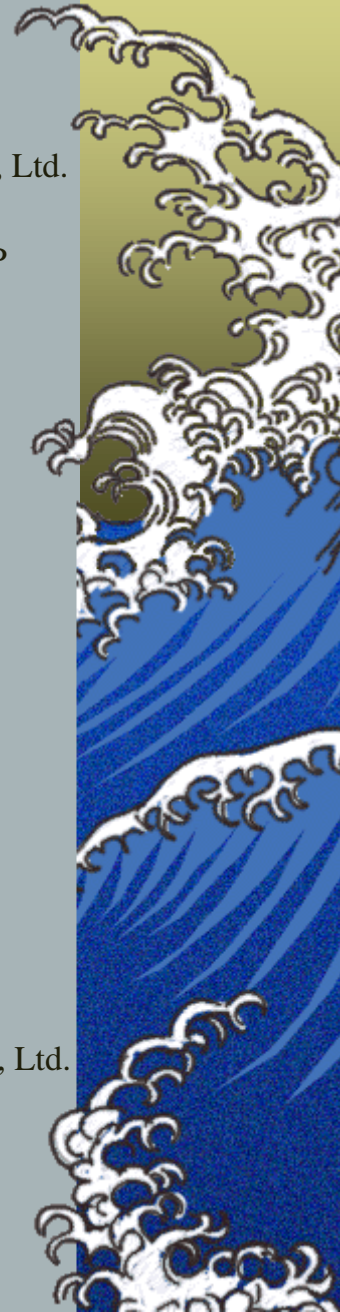


# Program Participants

*(Subject to Change)*

## Speakers /Panelists/Moderators (listed in alphabetical order)

<b>Michiko Achilles</b>	Managing Executive Officer/Head of Human Resources, Aozora Bank, Ltd.
<b>Barbara Adachi</b>	National Managing Principal Initiative for the Retention and Advancement of Women, Deloitte LLP
<b>Richard Beaton, Ph.D.</b>	Principal, The Max De Pree Center for Leadership
<b>Peter Bye</b>	President, MDB Group, Inc.
<b>Anthony Carter</b>	Vice President/Chief Diversity Officer, Johnson & Johnson
<b>Mitsuru Claire Chino</b>	General Manager/Corporate Counsel, Itochu Corporation, Japan
<b>Royanne Doi</b>	International Counsel-Japan, Prudential Holdings of Japan, Inc.
<b>Barbara Dyer</b>	President and CEO, The Hitachi Foundation
<b>Renee White Fraser, Ph.D.</b>	CEO, Fraser Communications
<b>Kimiko Horii</b>	President, GEWEL, Japan
<b>Tisa Jackson</b>	Vice President/Diversity and Inclusion, Union Bank, N.A.
<b>Marilyn Johnson</b>	Vice President, Marketing Development, IBM
<b>Sakiko Kon</b>	Director, Ethicon Endo-Surgery Japan, Johnson & Johnson K.K.
<b>Lori Matsukawa</b>	News Anchor, King TV, Seattle
<b>Graciela Meibar</b>	Vice President/Global Sales Training & Global Diversity, Mattel, Inc.
<b>Jerome Miller</b>	Vice President/Diversity and Social Responsibility Toyota Motor Sales, U.S.A., Inc.
<b>Yoshimasa Takao</b>	Director/Senior Managing Executive Officer, Sumitomo Chemical Co., Ltd.
<b>Gordon Tokumatsu</b>	Emmy Award Winning Reporter, NBC 4 Los Angeles
<b>Linda Wagener, Ph.D.</b>	Principal, The Max De Pree Center for Leadership



# Symposium Partners

(As of October 1, 2009)

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Bank of Tokyo-Mitsubishi UFJ

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# Symposium Partners

## Supporting Organizations

### Japan

Association for Women in Finance (AWF)

Foreign Executive Women (FEW)

Global Enhancement of Women's Executive Leadership (GEWEL)

The Japan HR Society (JHRS)

### U.S.A.

Japan America Society of Southern California (JASSC)

National Association of Women Business Owners (NAWBO), Los Angeles

Women's Leadership Exchange (WLE)

Women Presidents' Organization (WPO)

