

## 2010 Global Organization for Leadership and Diversity Symposium



### *Japan-U.S. Leadership Initiative*

#### About the Symposium:

Globalization of the marketplace and workforce diversity have created **waves of Tsunami culture across the Pacific**. *The need for better understanding of cultural influences on leadership and organizational practices has never been greater.*

This symposium will bring together influential leaders from the U.S. and Japan to share their insights into business advantages gained through “Diversity & Inclusion” strategy and implementation, and to offer the necessary survival tools and opportunities to build new collaboration to succeed in a constantly changing borderless economy.

#### Why You Should Attend:

- ✓ Learn about **diverse** perspectives and skills required to be **successful 21<sup>st</sup> century global leaders**
- ✓ Explore strategies for developing **a professional network across the Pacific** to share resources, stimulate strategic partnerships, and expand markets.
- ✓ Be **inspired by and learn from** the experience of other participants

**When:** Monday, March 22<sup>nd</sup> 2010

<b>Time:</b>	Registration & Continental Breakfast	8:00 a.m. – 8:30 a.m.
	Program	8:30 a.m. – 5:00 p.m.
	Networking Reception	5:00 p.m. – 6:00 p.m.

**Where:** InterContinental Hotel, Los Angeles, California  
2151 Avenue of the Stars, Los Angeles, CA 90067

<b>Cost:</b>	Super Early bird (until 11/30/2009)	\$175.00
	Early bird (from 12/1/2009 to 2/15/2010)	\$200.00
	Regular (after 2/15/2010)	\$225.00

#### Who Should Attend:

Current and future corporate, business, academic, non-profit and entrepreneurial women and men leaders who value international collaboration and wish to expand their networks through U.S. – Japan collaboration.

#### Program:

The symposium will offer a day of educational programs, interactive seminars and keynote speakers addressing “**Bridge Buildings**” from three points of view: 1) Leadership, 2) Diversity and Culture, and 3) Economic Opportunities.

The topics include:

- Creating Economic Opportunities: Beyond Diversity and Corporate Social Responsibility
- Diversity in Media Content Matters: Where We Are and Where We Are Going
- Managing Diversity through Cultural Intelligence
- Promoting Global Diversity and Women’s Initiatives across the Pacific: Opportunities and Challenges
- The Third Age of Leadership: Diversity, Globalization and Technological Change

## Speakers:

*Subject to change - Speakers are listed in alphabetical order*

### Keynote Speakers

*Roger Crawford*  
*Paula Madison*

Best-selling Author and Award Winning Inspirational Speaker  
Executive Vice President/Chief Diversity Officer, NBC Universal Corporate Company Officer, General Electric  
President/Chief Executive Officer, Union Bank, N.A.  
Managing Executive Officer, The Bank of Tokyo-Mitsubishi UFJ, Ltd.

### Speakers/Panelists/Moderators

*Michiko Achilles*  
*Barbara Adachi*

Managing Executive Officer/Head of Human Resources, Aozora Bank, Ltd.  
National Managing Principal  
Initiative for the Retention and Advancement of Women, Deloitte LLP

*Richard Beaton, Ph.D.*  
*Peter Bye*

Principal, The Max De Pree Center for Leadership  
President, MDB Group, Inc.

*Anthony Carter*

Vice President/Chief Diversity Officer, Johnson & Johnson

*Mitsuru Claire Chino*

Corporate Counsel, Itochu Corporation

*Royanne Doi*

International Counsel-Japan, Prudential Holdings of Japan, Inc.

*Barbara Dyer*

President and CEO, The Hitachi Foundation

*Renee White Fraser, Ph.D.*

Chief Executive Officer, Fraser Communications

*Kimiko Horii*

President, GEWEL, Japan

*Tisa Jackson*

Vice President/Diversity and Inclusion, Union Bank, N.A.

*Marilyn Johnson*

Vice President/Marketing Development, IBM

*Sakiko Kon*

Director, Ethicon Endo-Surgery Japan, Johnson & Johnson K.K.

*Lori Matsukawa*

News Anchor, King TV Seattle

*Graciela Meibar*

Vice President/Global Sales Training & Global Diversity, Mattel, Inc.

*Jerome Miller*

Vice President/Diversity and Social Responsibilities

*Yoshimasa Takao*

Toyota Motor Sales, U.S.A., Inc.  
Director/Senior Managing Executive Officer, Sumitomo Chemical Co., Ltd.

*Gordon Tokumatsu*

Emmy Award Winning Reporter, NBC 4 Los Angeles

*Linda Wagener, Ph.D*

Principal, The Max De Pree Center for Leadership

## Sponsors: (As of October 1, 2009)

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Mattel, Inc.

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### **Bridge Builder**

Southern California Edison

### **Scholarship Sponsor**

University of Southern California, IBEAR, Marshal School of Business

## Media Partners:

The Japan Time

NBC Universal

## Supporting Organizations:

### Japan

Association for Women in Finance (AWF)  
Foreign Women Executives (FEW)  
Global Enhancement of Women's Executive Leadership (GEWEL)  
The Japan HR Society (JHRS)

### U.S.A.

Japan America Society of Southern California (JASSC)  
National Association for Women Business Owners (NAWBO), Los Angeles Chapter  
Women's Leadership Exchange (WLE)  
Women Presidents' Organization (WPO)

***For Additional Information and Registration***

**[www.GoldLeaders.org](http://www.GoldLeaders.org)**

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